

## TRANSITION & COMMERCIALIZATION

Transition Innovations & Disruptive Technologies into DoD Programs or Commercial Products

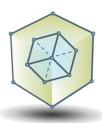
Increase Private-sector Commercialization of Innovations Derived from Federal R&D Funding



#### DoD PLATFORMS & PROGRAMS



FEDERAL PROGRAMS



COMMERCIAL APPLICATIONS

# TRANSITION & COMMERCIALIZATION

#### In the SBIR and STTR Programs, Phase III is an objective rather than a

**"linear path."** The objective of Phase III is for the small business to pursue commercialization objectives resulting from the Phase I/II R/R&D activities. Federal Phase III contracts may not be funded with SBIR/STTR dollars. A complete definition of Phase III as it relates to SBIR/STTR is available at <a href="https://www.sbir.gov/sites/all/themes/sbir/dawnbreaker/img/documents/Course9-Tutorial3.pdf">https://www.sbir.gov/sites/all/themes/sbir/dawnbreaker/img/documents/Course9-Tutorial3.pdf</a>

#### Small Businesses must plan for Transition and Commercialization throughout the entire SBIR/STTR process. Explore a diverse range of applications early in the process to help identify potential customers and investors.

- Establish relationships with those who are willing and able to provide development or investment funds.
- Seek opportunities to benchmark via concept or product demonstrations, or tests in operational environments.
- Participate in the Transition and Commercialization Support Program.

### SBIR/STTR TRANSITION & COMMERCIALIZATION SUPPORT PROGRAM

### Objective

The objective of the DARPA Small Business Innovation Research (SBIR)/Small Business Technology Transfer (STTR) Transition & Commercialization Support Program is to support transition and commercialization planning and implementation activities to increase the potential for a company to move its developed technology beyond Phase II and into the DoD military services, other federal agencies and/or the commercial market.

### Approach

The Transition & Commercialization Support Program Team at Strategic Analysis, Inc. under contract to the DARPA Small Business Programs Office (SBPO), provides, at no cost to the Company, technology transition and commercialization support to small businesses that have one or more active DARPA-funded SBIR and/or STTR Phase 2 projects. A customized plan for transition and commercialization activities is developed between the TCSP team and the company, conducted during the Phase 2 contract period of performance (typically 24 months).